



Swisse Wellness gives boost to Australia China Youth Dialogue

Media Release
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A group of '30 under 40' ambitious Australians and Chinese will descend on Melbourne this week to participate in a young leaders' forum, backed by major sponsors including Swisse and the Australian Government's Australia-China Council.

Now in its eighth year, the annual Australia China Youth Dialogue (ACYD) aims to connect and foster long-term relationships between early to mid-career high achievers in public, private and non-for-profit sectors across industries.

Delegates will enjoy a welcome gala at the National Gallery of Victoria to begin the four-day program and visit Swisse Wellness global headquarters in Collingwood on Saturday where panel discussion will focus on trade, investment and innovation.

Oliver Horn, Swisse Wellness Managing Director, said "the H&H Group is delighted to be supporting the Australia-China Youth Dialogue for the second year running, contribute to discussion and share our story."

"Swisse joined Hong Kong listed company H&H Group's house of brands in early 2017, giving it access to the Group's extensive sales networks across mainland China and additional resources to develop and launch products for consumers in multiple international markets.

"Swisse has maintained its premium, proven and aspirational approach to our business since the 1960s and we're now the market leader in Australia, as well as in the China cross-border e-commerce channel for vitamins and supplements. We're also rapidly expanding across Asia, the U.S. and in Europe," he said.

Mr Horn said H&H Group aims to become the global leader in advanced baby nutrition and care and premium quality vitamins and supplements, through its mission of making billions of people happier and healthier.

Jade Little, ACYD Executive Director, said, "we are delighted to continue our partnership with Swisse as Major Partner this year and we're looking forward to a meaningful, action-packed Dialogue with our delegates."

Isaac Huang, newly promoted to Executive Manager of H&H Group's Baby Nutrition and Care Australia & New Zealand division, will participate on a panel during ACYD on Saturday with Victoria Anderson, Chief Adviser at The Treasury and Tracy Colgan, Managing Director of KAI.

The Group's house of brands besides Swisse includes Biostime, a French premium infant milk formula brand; Dodie, a French heritage brand since 1957 in baby bottles

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CLED – Celebrate Life Every Day
Swisse is a carbon neutral company.



and accessories; and Healthy Times, a U.S. organic baby food brand. It has five R&D centres in Melbourne, France, Ireland, the U.S. and China.

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For more information on ACYD visit www.acyd.org.au

For more on H&H Group visit www.hh.global

About H&H Group

H&H Group, founded in 1999, is an international lifetime nutrition and wellness provider. The company's family of products includes premium probiotic supplements for children, vitamins and supplements for all ages, skincare, infant formulas, baby and children's food and baby care products such as bottles, diapers and soothers.

H&H Group is listed on the Hong Kong Stock Exchange (stock code: 01112) and has brand operational head offices in Australia, France, China and the U.S., with additional teams in the Netherlands, U.K., Italy, Singapore, Switzerland, New Zealand and Ireland.

Striving to become a global leader in advanced baby nutrition and care, and highest quality vitamins and supplements, H&H brings together premium consumer brands on the journey to making people healthier and happier:

- Biostime – the global leader in premium infant nutrition and children's probiotics
- Swisse Wellness – Australia's leading natural health brand of vitamins, supplements and skin care
- Healthy Times – 'Baby's favourite' organic food, cereals and biscuits since the 1980s from California in the U.S.
- Dodie – a famous French baby brand since 1957, specialising in breast-feeding support, glass bottles and baby accessories.

The H&H Group is leading a journey of wellness. The name – Health & Happiness – was chosen because of the fundamental belief that the way we live our lives, and the choices we make, directly impact the joy we experience.