



Swisse Wellness awarded Employer of Choice for 3rd consecutive year

Media Release
3RD AUGUST 2018

For the third consecutive year in a row, Swisse Wellness has been recognised as an Employer of Choice (EOC) in The Australian Business Awards 2018. The EOC accolade recognises organisations which have developed workplaces that maximise the full potential of their workforce through practices that demonstrate effective employee recruitment, engagement and retention.

Swisse Director of People and Culture, Jasmine Smith, said “we are extremely proud to have won this award for the third consecutive year. Swisse has consistently received ongoing recognition of the commitment and effort our teams invest into our people and culture, and winning this award three years in a row is great affirmation for us as a business.”

“As we continue to expand our global presence, we aim to achieve a healthy, happy and high impact culture globally. Swisse now have a team of over 350 people based in Australia, NZ, China, Europe & the US, proudly part of H&H Group. We believe our success is directly linked to the healthy, happy and high impact culture, and aim for every new person we bring into the business to positively contribute in a healthy and happy (H&H) way. We are passionate about our team bringing their whole selves to work. Swisse’s values and behaviours, people philosophy, mission and culture plan have all been integral to this success,” said Smith.

Now in their thirteenth year, The Australian Business Awards are an annual all-encompassing awards program which recognises organisations that demonstrate the core values of business innovation, product innovation, technological achievement and employee engagement via a set of comprehensive award categories.

“Employers that adopt leadership and management practices that engage and motivate individuals to achieve a high standard of performance have been recognised in this year’s Employer of Choice Awards,” said Australian Business Awards Program Director, Ms Tara Johnston.

“Higher-performing organisations make better workplaces because people are more invested in the organisation’s goals and are generally more satisfied with their working conditions, than those of lower-performing organisations.

“It is important that employers invest in the education, training and development of their workforce as key to future growth, innovation and achieving high performance.” Ms Johnston added.

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The Australian Business Awards program provides notable opportunities for high-performing organisations to be acknowledged and honoured for their achievements both nationally and internationally.

The key attributes of the Employer of Choice Framework define the characteristics of well-managed, high-performing, industry leading organisations that provide a stimulating and supportive workplace. Entrant organisations are required to demonstrate their achievements across the key areas of Organisational Culture; Leadership & Strategy; Employee Education, Training & Development; Employee Health, Safety & Satisfaction; Performance Management; Recognition & Remuneration.

For more information on The Australian Business Award 2018 and the EOC Winners go to employerofchoiceawards.com.au.

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