



Swisse Ultiboost Immune Forte joins Swisse Immune Health Range

Media Release

25 May 2018

Swisse Ultiboost Immune Forte joins the extensive Swisse Immune health range, as a premium-quality formula designed to provide acute immune support, help relieve symptoms of the common cold as well as support the immune system.

Katie Bieshaar, Product Training Specialist at Swisse Wellness, says the product is a premium herbal and nutrient formulation for maintaining a healthy immune support this winter.

“We are really proud to launch this exciting new product to help provide relief to those suffering from the range of self-limiting symptoms associated with the common cold just in time for the change of season,” Bieshaar said.

“With our constantly busy lifestyles, it’s important to support our immune health. Our new formulation for Swisse Ultiboost Immune Forte can assist with symptomatic relief of more prominent symptoms beyond low energy, an ongoing cough, and runny nose, such as mild tonsillitis and sinusitis.”

The new supplement features Andrographis (2.25g per tablet) as its key ingredient – a herb that helps to improve and reduce symptoms associated with the common cold, such as fatigue, sore throat and nasal secretion¹. Additionally, Swisse Ultiboost Immune Forte also includes Echinacea (1g per tablet) traditionally used in Chinese medicine to decrease the severity of symptoms of mild viral upper respiratory tract infections.

The product is suitable for vegetarians and vegans and contains essential nutrients including Vitamin C and Zinc which are complementary for maintaining general wellbeing as well as help supporting a healthy immune system.

Swisse Ultiboost Immune Forte is available in leading pharmacies and www.swisse.com.

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Reference

¹Caceres et al (1999) Phytomedicine. (4):217-23.

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