



Swisse Ultiboost High Strength Magnesium Powder

Media Release

17 November 2017

Swisse Ultiboost High Strength Magnesium Powder not only contains a good level of magnesium (300mg per dose) but features two well-regarded forms of magnesium in citrate & glycinate. Magnesium is required for over 300 biochemical processes in the body however around 1 in 3 Australians don't get enough magnesium from their diet (ABS, 2015).

The Swisse Ultiboost High Strength Magnesium Powder is part of the extensive and fast growing Swisse Bone & Muscle health range, as a premium-quality formula designed to provide support during times of stress, support heart health as well as maintain healthy muscle function. The product also helps and help the body to metabolise carbohydrates and fats for energy production while a depletion of magnesium, due to low dietary intake, may lead to muscle cramps and spasms.

David Cannata, Product Training Manager at Swisse Wellness, says the product is a cornerstone for health of adults in all ages.

"We are really proud of the Swisse Ultiboost High Strength Magnesium Powder formula we have created. By incorporating the bioavailable magnesium citrate with magnesium glycinate into the powder formula, it provides the major benefit of utilizing both pathways of magnesium absorption into the body.

"Magnesium also has a positive interaction with Calcium, which helps in the structure and maintenance of healthy bone development and the contraction & relaxation of muscles," says Cannata.

The product also contains Vitamin C and Zinc which are complementary for general wellbeing as well as supporting a healthy immune system and is available in a natural orange flavour with no added lactose, gluten, yeast, egg, soy, artificial colours or flavours.

Swisse UltiboostHigh Strength Magnesium Powder is available in leading pharmacies and www.swisse.com.

Always read the label. Use only as directed. Vitamin supplements should not replace a balanced diet. If symptoms persist consult your healthcare professional.

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Reference

<http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/by%20Subject/4364.0.55.008~2011-12~Main%20Features~Magnesium~406>

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